

Fall 2008 State Family Planning Coordinators' Meeting
Emergency Contraception Promotion Activity

Group brainstorm lists of EC promotion, education and access strategies/activities

Offer to all family planning clients.

Brochures

Posters

Walk in's – same day appointments

WIC

Home visiting, outreach – *Babies First*

Available over the counter.

Coordinating with hospital outreach, home visiting, new moms.

School nurses – educational information.

Personal relationship with home based health clinics.

Offered routinely to all clients.

Health educators in middle schools/high schools health class.

Safe sex, healthy relationships message at beginning of the year.

Outreach to restaurants, coffee shops – EC posters.

Check pharmacies – who will dispense? Have list for clients.

Transit stations

Providing EC baskets with EC flyers.

Standing Rx for clients for Plan B with prn x 1 year.

Give for every visit.

Education about how to get EC at the pharmacy if over 18.

EC offered to new moms by home visit nurses.

What are we already doing?

--2, 4, 6 month old immunizations and one-year immunizations.

--Created packets instead of handing out sheets one by one - for family planning to distribute along at home visits in Baker County.

--EC info- Send with home visit teams.

--Make sure front office staff and people answering phones are aware of EC.

--Request DVD about family planning to play in the lobby.