

# National Cancer Institute's **CANCER INFORMATION SERVICE**

You are cordially invited to attend the upcoming presentation as part of our Quarterly Educational Webinar Series.

## **Health Literacy: Preparing Health Education/Promotion Materials That Can Be Understood**

Thursday, August 27, 2009  
12:00 – 1:30pm PT

*The National Cancer Institute's (NCI) Cancer Information Service –Northwest Region Partnership staff is hosting an important online learning session and discussion on how to access, interpret, and use health data.*

We are pleased to welcome:

Jane Cotner, MS, MPH  
Office of Injury Prevention & Epidemiology  
New Mexico Department of Health

*The Goals of the Webinar are to:*

- Provide information on health literacy; discuss levels of health literacy among U.S. adults; and present a tool to assess the readability/comprehensibility of health related materials.
- Offer examples of well-written health education materials.
- Discuss ways to improve existing materials that require a high level of health literacy.

*Webinar is free, but registration is mandatory to participate.* To register, please e-mail your contact information to Jennifer Tudor by Friday, **August 21, 2009** at [jtudor@fhcrc.org](mailto:jtudor@fhcrc.org).

Call-in information and instructions will be e-mailed to registered participants.

**For more information:** Heidi Harbach • 206-667-7245 • [hharbach@fhcrc.org](mailto:hharbach@fhcrc.org)